



OUR STORY

It All Started With A Hiking Trip

When Sean, our President and the creative mind behind Howly, was hiking in the Kootenays, BC, he was thinking about the current financial situation and how expensive buying gear and other stuff from shops is for most people. Sitting on a cliff edge he took a small break looking over a valley and had an epiphany, coming up with the idea to create a platform where individuals and businesses could rent their stuff to each other. In that moment in the majestic scenery of British Columbia a pack of wolves started Howling and that's when Howly was born.

Give New Life To Your Favorite Items

How many tools, gear, or unused household items do you have sitting in your garage, storage unit, retail store, or warehouse? Instead of letting them get drawn in a thick layer of dust, Howly helps put them to better use and make some extra money. Howly is an online open rental marketplace, allowing people and businesses to upload and rent their stuff or rent what they need from other users on the platform. By bringing local businesses and the public together, our goal at Howly is to help you make or save money while helping others experience new activities. Renting your items is incentivized recycling and the less we take from this beautiful planet the better.

Upload & Rent Your Items In Just A Few Clicks

Howly is super easy to use, whether you opt for the app or the website. All you have to do is upload the things you desire to rent, or browse around and find what you need to rent from others. Security and safety are at the forefront of our operations. Driven by this commitment, we use ID verification to prevent scammers and ensure a safe and reliable online environment. The app covers a wide range of stuff for rental, including construction tools and equipment, electronics, clothing, camping, automotive, sporting goods, and many more categories to cover all your requirements.

A Community Supporting The Community

At Howly, we are a growing rental community of people and businesses wishing to support each other and fuel the local economy. With multiple renting alternatives available, the platform is here to help you save money by renting the things you need or earn some of the cash you spent on your belongings back by allowing people to rent your stuff. Unlike other rental marketplaces that charge the owner and the renter 25% of the transaction, we only take 10% from the person renting the items. Besides this small charge, the platform is free for the public and businesses to use!

Fill Your Life With Adventures, Not Things

As outdoor enthusiasts, we passionately believe that the best things in life are not things. Motivated by this inspiring mindset, we urge and support everyone around us to go after new fun adventures.

